

One Phone for All the People You Are

Let's face it: these days we're all burning the candle at both ends.

We spend 50 percent of our time on our careers, 50 percent with family and 50 percent trying to have a little fun. What we need is a smart phone that's smart enough to bring all the parts of our lives together. Until now, though, the phones that were best for handling our personal lives were less adept at managing our work lives, and vice versa.

Not anymore. A new Windows® phone can bring all the parts of your life together by letting you stay in touch with colleagues, friends and family with voice, email, IM, photo sharing and more. Microsoft Outlook Mobile keeps you connected to your e-mail, calendar and contacts with the familiar Outlook features you know from your PC. Windows Live lets you keep track of your friends, whether they use Twitter, Facebook, MySpace or MyCatSpace.com.

And it's easy to customize your Windows phone with great apps, games and custom home screens from Windows Marketplace for Mobile.

There's finally a smart phone for all the aspects of your life.

Easy, Intuitive User Interface

Windows Mobile 6.5 Professional, which is the version of the OS that comes with touch-screen phones, has enhanced touch capabilities, including the ability to recognize a standard set of gestures: tap, tap and hold, pan and flick. Used when viewing web pages, e-mails and other apps, the gestures allow you to scroll, pan (slide), zoom and perform other actions.

To let users know a gesture has been recognized, the phone responds with a different animation for each of the four gestures. The gesture APIs are public, so third-party developers can add gestures to their applications and plug-ins.

The Home screen has been designed for use with these finger taps and gestures. This screen gives you quick access to personal and work e-mails, phone and instant messages and appointments, and can be customized with widgets and plug-ins that show updates from your favorite Web services, tweets, sports scores, stock quotes, news, weather reports, etc. There are notification plug-ins for Windows Live services, e-mail, SMS/MMS, missed calls, and voice mail, and OEMs and mobile operators can create customized plug-ins for the Home screen.

You can customize the Start menu by personalizing the background image, adding widgets or adding your own applications. And you can choose the order in which the applications and services are listed. Other features of the Start menu include a mechanism to promote Favorites, programs, and settings to the top and active icons for things such as messaging and missed calls. One thing the Start menu doesn't have is a scrollbar there's no need for one thanks to the gesture recognition.

You can adjust many elements on the phone to tailor it to your personal style.


- Personalizing the wallpaper on the Home screen with your own photos and colors, or designs created by top designers such as Isaac Mizrahi;
- Downloading ring tones;
- Mobile Web Browsing
- Changing the color of backgrounds, focus areas, tabs, title bars, scroll bars and status-bar icons.

When the phone is locked, you can still perform some actions without unlocking the phone. For example, you can see your missed calls and respond to them without unlocking the phone. And you can put calls on mute, hold or speakerphone without unlocking the phone. When you do unlock the phone, you can jump directly to the screen you want, such as e-mail, without going through the start menu.

The phones also provide shortcuts for quickly re-launching recently run applications.

Windows Mobile 6.5 even has improvements that prolong battery life, including e-mail programming that requires less power and increased use of dormancy.

Of course, the Windows Mobile 6.5 operating system supports all orientations of the phone.

Try this: Click  “Start”, then “Settings”, then “Today”

- Select “Isaac Mizrahi purple” theme and click “OK”



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Services to Help You Stay Connected

Windows Mobile 6.5 supports several familiar services and a few new ones, as well.

My Phone, for example, is a new, free service that lets you easily sync and backup information on your phone such as contacts, appointments, SMS messages, photos and videos -- to a Windows-based PC or a password-protected web site. If you lose your phone or decide to upgrade, My Phone will allow you to load all of the backed-up information onto your new phone. You can also quickly and easily share the photos, videos, music and other information on your phone with friends and family – no wires, no fuss.

Windows Mobile 6.5 also gives you access to Windows Live services, including Bing search, Windows Live Messenger for instant messaging and push e-mail for Windows Live Hotmail accounts. You can stay in touch with social networks and upload pictures easily to Windows Live Spaces. Bing Mobile Search lets you quickly find information, such as movie schedules, traffic reports and nearby gas prices. Using LocateMe, you can determine your approximate location without having to enter an address or use GPS. You can even use voice input to search from your phone.

You can expand and customize your phone's capabilities at Windows [Marketplace](#) for Mobile, an online library of business and leisure mobile applications -- as well as games that you can buy and download directly to your phone. Marketplace includes a Business Center for applications from leading mobile business developers such as Avanade UK, Formotus, Ilium Software, Pyxis Mobile and WebIS.



Mobile Surfing, Perfected

The Windows Mobile 6.5 internet browser, Internet Explorer Mobile, is built on the same technologies as its PC counterpart, so your mobile browsing experience is on a par with what you are used to on your PC. Touch phones have panning and zooming capabilities via gestures, and non-touch phones use a mouse for navigation. A miniature document map shows you where you are as you move around on a Web page.

Internet Explorer Mobile supports the rich experiences that many web pages are built on, such as Adobe Flash. This means you can view Flash-based video content, like YouTube, at the same quality level you can on a PC. There's also an optional Adobe Flash Lite plug-in that's compatible with H.264. There are new features with Adobe Flash, such as auto-rotating a video to the portrait or landscape orientation to maximize screen space.

In addition to viewing web pages and videos, you can also conduct all the same banking and purchasing transactions from your phone that you can from your PC.

The browser will even allow you to search in the address bar and has auto-complete suggestions based on your surfing history, your favorites and common Web site suffixes to make it quicker to get to the sites you are looking for.

You can access Wi-Fi networks with a single-tap, rather than several configuration steps. In addition, Windows Mobile features improved support for direct Wi-Fi Internet connections.

The Internet Explorer Mobile Home screen plug-in is a new feature that puts access to the browser directly on the Home screen, along with some of the user's favorite URLs.

Hobbyists and professional developers can build widgets for Windows Mobile 6.5 phones using HTML, JavaScript or CSS, and Rich Internet Application (RIA) support is available.

Try this:

- Click "Start", then "Internet Explorer"
- Click the menu control in the bottom right-hand corner
- Click on the address bar
- Type "YouTube", then scroll down and click "www.youtube.com"
- View the native Flash content on the YouTube home page, and launch any video to watch right in the browser.

An Invaluable Tool for Road Warriors

Mobility is rapidly becoming a requirement for conducting business in today's marketplace. Employees need access to e-mail, voicemail, documents, calendars, contacts, tasks and customer information from virtually anywhere at any time. With the new Windows® phones, employees

can use customized software applications and access corporate networks providing a seamless transition between PC and phone.

One of the ways Windows Mobile 6.5 enhances employee productivity is by extending familiar Office applications to a Windows phone. For example, with Microsoft Office Mobile, employees can view, modify and create Microsoft Office documents from their smart phones.

When used with Exchange Server¹⁴, Windows Mobile 6.5 allows users to manage e-mail messages more efficiently and take advantage of capabilities like:

- A unified inbox that lets users use voice-mail playback and see Short Messaging Service (SMS) messages along with their e-mail
- A conversation view that lets them quickly triage mail
- Voice-to-text translation for voice mail
- Reply and forward flags that let users quickly see what they have already replied to

SMS messages can be archived on the Exchange Server to help safeguard information.

It also offers a calendar that combines work and personal appointments. And connecting Windows phones with a business's Exchange Server software allows employees to perform advanced calendar functions such as viewing attendee status and forwarding meeting requests.

Collaboration requires access to teammates. Work involving collaboration with coworkers can be difficult or impossible to complete if some members of the team are on the move, causing productivity to slow dramatically. Windows Mobile 6.5 gives workers the tools they need to stay connected to customers and teammates, so they can keep working virtually anywhere.

When you pair Windows phones with Office Communications Server 2007 R2 in your office, you get features such as Single Number Reach, which allows business users to be reachable from a single phone number no matter where they are, and to place mobile calls using their office desk phone number in the caller ID.

Windows Mobile line-of-business (LOB) applications give workers access to the same LOB systems they use in the office from virtually anywhere, including solutions for these functions:

- Collaboration
- Customer relationship management (CRM)
- Business intelligence (BI)
- Enterprise resource planning (ERP)
- Financial and accounting

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Another nice feature of the new phones is that you can now call a phone number embedded in a meeting invitation. If it's a conference call number, the phone will even input the conference passcode for you.

The phones can also record calls and Voice Notes.

And Windows [Marketplace](#) for Mobile, the online library of mobile applications, includes a Business Center for applications from leading mobile business developers such as Avanade UK, Formotus, Ilium Software, Pyxis Mobile and WebIS.

Windows Mobile 6.0, 6.1 and 6.5 Features Compared

Windows Mobile 6.0 to 6.5 Feature Comparison Guide							
* Feature	Windows Mobile 6.0		Windows Mobile 6.1		Windows Mobile 6.5		Description
	Standard	Pro	Standard	Pro	Standard	Pro	
Updated: 4/26/09							
Applications							
Microsoft Office Mobile	✓	✓	✓	✓	✓	✓	Compose and edit Office documents
MSN® Widget (In-Roll/Optional)					New!	New!	Rich applications that leverage realtime data from the cloud (e.g. Weather report, stock ticker, sport scores, etc.)
Facebook Mobile (MOO Folder/Optional)					New!	New!	Access your Facebook information
MySpace Mobile (MOO Folder/Optional)					New!	New!	Access your MySpace information (G3C/2009)
NewsRack Live by iBum (MOO Folder/Optional)					New!	New!	RSS Feed Reader
Casual Games (MOO Folder/Optional)							
Sudoku by Astaware					New!	New!	
Board Games by Astaware					New!	New!	
Texas Hold 'em Poker by Magnic					New!	New!	
Kagami! By Magnic					New!	New!	
Solitaire Legends by Magnic					New!	New!	
Rich Games (MOO Folder/Optional)							
SimCity Metropolis by Electronic Arts					New!	New!	
Sports Total by Electronic Arts					New!	New!	
Netflix Mobile Manager (MOO Folder/Optional)					New!	New!	
Services							
Windows Live for Windows Mobile	✓	✓	✓	✓	✓	✓	Access Windows Live Hotmail and Messenger. Search movie time, find cheapest gas prices, view maps, see traffic, and more.
Microsoft My Phone					New!	New!	Backup and safe guard the data on your device
Windows Marketplace for Mobile					New!	New!	Customize your device through the Windows mobile application store
Mobile Internet							
Internet Explorer Mobile	✓	✓	✓	✓	New!	New!	Access the full web just like you would on a desktop
Adobe Flash Lite Plugin					New!	New!	View Flash enabled websites
Zoom Support			✓	✓	✓	✓	Zoom within web pages for easier reading
Zoom, Scroll, Pin Improvements						New!	View web pages easier than ever before
Page Overview			✓	✓	✓	✓	View of entire page on the device
Home Page Personalization		✓	✓	✓	✓	✓	Personalize your start page
Search in Address Bar					New!	New!	Search directly from your address bar
Auto complete suggestions					New!	New!	Auto complete based on suggestive words and sites
Mobile / Desktop View					New!	New!	Switch between full and mobile enhanced internet pages
Widgets & Developer Framework*					New!	New!	Developer framework for creating widgets and RIAs * Requires devices that are running Internet Explorer Mobile 6.
Music, Photos & Games							
Windows Media Player Mobile	✓	✓	✓	✓	✓	✓	Listen to your favorite .mp3 or watch a video with the portable media player
Camera Applications	✓	✓	✓	✓	✓	✓	capture, sync, and share photographs directly from your device
Upload to Live Spaces			✓	✓	✓	✓	Devices with Windows Live are able to sync pictures seamlessly to a Windows Live Space
Ease of Use							
Getting Started Center			✓	✓	✓	✓	Get help setting up your new phone—from e-mail to a Bluetooth headset, so you can start using it right away
CD-less Out of Box Experience (OOBE)					New!	New!	No longer required to have a CD with installation software in the retail box
Today Screen					New!	New!	New customizable Today Screen
Designer Themes					New!	New!	Themed devices based on celebrity profiles (e.g. Halo themed device)
Enhanced Lock Screen						New!	Have access to critical functions (e.g. mute, speakerphone, hold, etc.) while the device is locked during a phone call.
Smart Search technology	✓	✓	✓	✓	✓	✓	Quickly search for a contact by typing their name or phone number
Hardware Enhancements							
Gesture Support						New!	User gestures to quickly scroll through contacts, web pages, and other screen
Restative Touch		✓		✓		✓	Stylus / Finger touch screen

* Feature	Windows Mobile 6.0		Windows Mobile 6.1		Windows Mobile 6.5		Description
	Standard	Pro	Standard	Pro	Standard	Pro	
Updated: 4/28/09							
Mobile Messaging							
Threaded Text Messaging			✓	✓	✓	✓	When you text with a friend or colleague, the messages are threaded together into a single conversation, so you can view the entire conversation as you type.
Exchange Server AutoDiscovery			✓	✓	✓	✓	The E-Mail Setup Wizard takes you directly to the Exchange ActiveSync e-mail setup so you can start getting your work e-mail on your phone.
Custom Domain Email Setup			✓	✓	✓	✓	Want to get your e-mail from your custom domain in Outlook Mobile? Now the E-Mail Setup Wizard helps you set it up, step-by-step.
E-Mail Setup Wizard	✓	✓	✓	✓	✓	✓	Receive your e-mail in Outlook E-Mail. Now it's easier to find and set up e-mail messaging settings for e-mail service providers, including Gmail, AOL, and Yahoo!.
Auto-Complete for Recipients		✓	✓	✓	✓	✓	Want to send an e-mail but don't remember the address or want to wade through past mail to find it? Just type a few letters of the name, and view the nearest matches in a drop-down menu.
Direct Push E-Mail for Exchange	✓	✓	✓	✓	✓	✓	See your messages as soon as they arrive from the e-mail server without performing a manual or scheduled Send/Receive. (Available for Microsoft Exchange 2003 SP2 and Exchange 2007.) (S)
Direct Push E-Mail for Windows Live Hotmail	✓	✓	✓	✓	✓	✓	View Windows Live Hotmail messages as soon as they arrive from the e-mail server without performing a manual or scheduled Send/Receive. (S)
Exchange Server email search	✓	✓	✓	✓	✓	✓	Search e-mail by specific words, subject matter, and more. (1)
HTML E-Mail Support	✓	✓	✓	✓	✓	✓	Mail shows up on your smartphone just like it does on your PC—with all the colors, photos, and formatting. Receive, view, write, and send e-mail in HTML format for Exchange 2007, Hotmail, and POP/IMAP accounts like Gmail, AOL, and Yahoo!.
Fetch Mail	✓	✓	✓	✓	✓	✓	Download an entire message, including inline images and attachments—without having to do a full Send/Receive. (1)
Multi-Select Functionality		✓	✓	✓	✓	✓	Select a block of messages for bulk actions, such as deleting or moving the messages.
Fetch Mail for POP/IMAP		✓	✓	✓	✓	✓	If you use a POP/IMAP e-mail account (like Gmail, AOL, or Yahoo!), you can use Fetch to download an entire large e-mail in with no additional intervention required.
SharePoint and UNC File Share Access		✓	✓	✓	✓	✓	Open links to documents that are stored on servers or linked to in e-mail. (1)
Outlook Mobile E-Mail Message Flags	✓	✓	✓	✓	✓	✓	Assign, mark complete, and clear flags both from the e-mail inbox list and when you're viewing a message. (1)
Smart filter technology in Messaging	✓	✓	✓	✓	✓	✓	Search for a specific message by entering a name or subject. Smart filter automatically sorts the list of messages based on the search criteria.
Hardware Shortcuts	✓	✓	✓	✓	✓	✓	Perform a variety of tasks, such as moving a message to a folder or flagging a message, on both 12-key and QWERTY (traditional Western keyboard) smartphones.
Information Rights Management	✓	✓	✓	✓	✓	✓	Receive, reply to, forward, and compose Information Rights Management (IRM) protected mail—confidential e-mails, read-only documents, and documents with an expiration date. (1)
Contacts, Calendar, and Tasks							
View Attendee Status	✓	✓	✓	✓	✓	✓	See who has accepted, declined, or not yet responded to a meeting invitation. (1)
Forward Appointments	✓	✓	✓	✓	✓	✓	Forward appointments to additional meeting attendees right from your smartphone. (1)
Out-of-Office Assistant	✓	✓	✓	✓	✓	✓	If you're going to be away from your office or out of cell phone range (maybe hiking or skiing), set an Out-of-Office (OOO) status and message. (1)
Propose a New Meeting	✓	✓	✓	✓	✓	✓	Respond to a meeting invitation by proposing a new meeting time. (1)
Schedule Conflict Notification	✓	✓	✓	✓	✓	✓	View conflicting appointments and appointments that are adjacent to the meeting request.
Call History by Contact	✓	✓	✓	✓	✓	✓	View past call history, including calls made, received, and missed.
Schedule New Meetings	✓	✓	✓	✓	✓	✓	Send meeting requests from your smartphone. (1)
Smart search technology	✓	✓	✓	✓	✓	✓	Type a name or phone number and sort through your contacts until you find the right one.
Tasks Synchronization	✓	✓	✓	✓	✓	✓	Synchronize your Outlook Tasks so that you can stay on top of what's important.